



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163752-1	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROSPER	318

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	163752	06838210

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	News 4 Today II 6a-7a	M-F 6a-7a	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 08/28/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-18 \$600.00 NM 2 All W 08/29/12 6:27 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-18 \$600.00 NM 1 All F 08/31/12 6:23 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-20 \$600.00 NM									
2	08/28/12	08/31/12	M-F Today Show	M-F 7a-9a	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 08/28/12 7:58 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-18 \$600.00 NM 2 All W 08/29/12 7:29 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-18 \$600.00 NM 1 All Th 08/30/12 8:44 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-18 \$600.00 NM									
3	08/28/12	08/31/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-18 \$250.00 NM 2 All W 08/29/12 12:51 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-18 \$250.00 NM 3 All F 08/31/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-20 \$250.00 NM									
4	08/28/12	08/31/12	News 4 @ 6p M-F	M-F 6p-632p	-TWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-18 \$800.00 NM 3 All Th 08/30/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-18 \$800.00 NM 2 All F 08/31/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-20 \$800.00 NM									
5	08/28/12	08/31/12	News 4 @ 630p M-F	M-F 630p-7p	-TWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 2 \$700.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPER	318	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/28/12	08/31/12	News 4 @ 630p M-F	M-F 630p-7p	-TWTF--	:30	2	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/29/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-18 \$700.00 NM 1 All F 08/31/12 6:56 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-20 \$700.00 NM									
6	08/28/12	08/31/12	Access Hollywood Late P1M-Th 1135p-1207a/		-TWTF--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -TWTF-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 12:10 AM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-12-TV-18 \$200.00 NM 2 All Th 08/30/12 12:10 AM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-12-TV-18 \$200.00 NM									
7	09/01/12	09/01/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/01/12 9:31 PM Saturday Prime C Sa 9p-10p :30 AFP-12-TV-20 \$800.00 NM									
8	09/02/12	09/02/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/02/12 8:56 AM Chris Matthews Su 830a-9a :30 AFP-12-TV-20 \$175.00 NM									
9	09/03/12	09/03/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/03/12 6:22 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-20 \$600.00 NM									
10	09/03/12	09/03/12	M-F Today Show	M-F 7a-9a	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/03/12 8:35 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-20 \$600.00 NM									
11	09/03/12	09/03/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/03/12 News 4 @ Midday M-F M-F 12noon-1p :00 \$250.00 NM Credited									
12	09/03/12	09/03/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/03/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-20 \$800.00 NM									
13	09/03/12	09/03/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Americans for Prosperity	AMER FOR PROSPER	318	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
13	09/03/12	09/03/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$700.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>M</td><td>09/03/12</td><td>6:51 PM</td><td>News 4 @ 630p M-F</td><td>M-F 630p-7p</td><td>:30</td><td>AFP-12-TV-20</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/03/12	6:51 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-20	\$700.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	M	09/03/12	6:51 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-20	\$700.00	NM																					
14	09/03/12	09/03/12	Access Hollywood Late P1M-Th 1135p-1207a/	M-----		:30	1	\$200.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>M-----</td><td>1</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	M-----	1	\$200.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/03/12	09/09/12	M-----	1	\$200.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	M	09/03/12	11:56 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	AFP-12-TV-20	\$200.00	NM																					
Total Spots							23																								

Payment Terms 30 Days

<u>Gross Total</u>	\$12,425.00
<u>Agency Commission</u>	\$1,863.75
<u>Net Amount Due</u>	\$10,561.25